

**2027 CCCC Annual Convention Proposals
Reviewer Rubric**

Criteria	Strongly Addresses	Addresses	Needs Clarification
<p>Topic</p> <p>Is the topic timely to members' concerns?</p>	<p>Proposal directly addresses a current and urgent topic of interest to a wide range of members.</p>	<p>Proposal addresses an area of interest to an identifiable membership constituency.</p>	<p>Proposal is overly specific, vague, unclear, or not allied with membership interests.</p>
<p>Audience</p> <p>Is it clear which segment(s) of the membership is addressed by the proposal?</p>	<p>Proposal is addressed to and accounts for interests and concerns of a wide range of members.</p>	<p>Proposal is addressed to an identifiable audience that is represented in the membership.</p>	<p>Proposal audience is unclear, overly specific, or not representative of membership.</p>
<p>Clarity and Focus</p> <p>Is the proposal clearly written and focused? Does it clearly communicate its purpose, claims, and significance?</p>	<p>Proposal clearly articulates its purpose, key claims, and significance in a focused and well-organized way.</p>	<p>Proposal communicates its purpose and claims but could benefit from additional clarity, detail, or focus.</p>	<p>Proposal is difficult to follow, vague, or does not clearly communicate its purpose or contribution.</p>
<p>Contribution to Practice</p> <p>Does the proposal offer ideas, practices, frameworks, or resources that attendees can use in their teaching, research, or programmatic work?</p>	<p>Proposal clearly articulates concrete insights, practices, or frameworks that attendees can adapt in their own contexts.</p>	<p>Proposal offers useful ideas or perspectives that may inform attendees' work.</p>	<p>Proposal does not clearly indicate what attendees will gain or apply from the session.</p>

<p>Method/Mode of Analysis</p> <p>Is the proposal grounded in research, scholarship, or systematic inquiry? Is it clear what evidence, data, or materials will support the proposal's claims and how they are analyzed or interpreted?</p>	<p>Proposal clearly situates the work in research, scholarship, or systematic inquiry and explains the evidence, materials, or experiences that inform the claims and how they will be analyzed.</p>	<p>Proposal indicates that claims are informed by research, scholarship, or practice-based inquiry and provides some indication of the evidence or analytical approach.</p>	<p>Proposal does not clearly indicate what research, evidence, or analytical approach informs the claims.</p>
<p>Engagement/Session Design</p> <p>Does the proposal describe a session structure that will engage attendees and facilitate meaningful exchange?</p>	<p>Session design clearly supports interaction, dialogue, or collaborative engagement among presenters and attendees.</p>	<p>Session structure is clear and supports audience engagement.</p>	<p>Session format is unclear or likely to limit audience engagement.</p>