

2026 CCCC Annual Convention Proposals
Reviewer Rubric

Trait	Exemplary (3)	Meets Expectation (2)	Developing (1)
Topic <i>Is the topic timely to members' concerns?</i>	Proposal directly addresses a current and urgent topic of interest to a wide range of members.	Proposal addresses an area of interest to an identifiable membership constituency.	Proposal is overly specific, vague, unclear or not allied with membership interests.
Audience <i>Is it clear which segment(s) of the membership is addressed by the proposal?</i>	Proposal is addressed to and accounts for interests and concerns of a wide range of members.	Proposal is addressed to an identifiable audience that is represented in the membership.	Proposal audience is unclear, overly specific or not representative of membership.
Impact <i>Is the intervention of the proposed argument clear and focused? Does this proposal offer the audience the opportunity to change their thoughts or actions?</i>	Proposal promises a presentation that will offer new knowledge and/or frameworks that offer the audience the possibility for a change in action or perspective.	Proposal promises a presentation that offers new knowledge to the audience.	Potential impact of the proposed paper is unclear or absent.
Method/ mode of analysis <i>Is it clear what evidence will back the paper's claims? Is it clear how this evidence is derived?</i>	Proposal includes the method by which the argument is evidenced and/or analyzed.	Proposal describes a paper that follows a clear albeit implicit method/mode of analysis.	Proposed paper lacks method /analytical framework.
Conversation <i>Is it clear how this paper/panel fits into the current conversation?</i>	Proposal engages and forwards current conversation in the field.	Proposal shows awareness of conversation in field.	Proposal exhibits lack of awareness of conversation in field.

Questions

Are all the traits on the rubric equally weighted? Are the proposals going to be scored using points?

No – the rubric is meant to provide a lens for writing and reading. These are the elements that reviewers are being asked to consider.

Do I have to cite scholarship in my proposal? If so, what citation style should I use?

You do not have to cite specific works to demonstrate an awareness of the conversation. For example:

“Recent conversations on labor-based grading have re-evaluated the role of student agency...”

or

“Post-pandemic reading scholars have noted with concern the shifts in student reading practices.”

If you do cite specific works, you do not have to include full citations, For example:

In “Nice Work if You Can Get It,” Carrie Leverenz offers insight into the gap between academic preparation and available jobs.”

Does engaging the conference theme increase the odds of acceptance?

Not at all.

How do I increase the odds of acceptance?

While there are no hard and fast strategies, you want to make sure to address the areas of consideration outlined in the rubric, attend the Assistant Chair’s proposal presentation and/or sign up for feedback from the CCCC proposal coaches.