

# **FEBRUARY 15–18**



# Doing Hope in Desperate Times

Join us at the Hilton Downtown Chicago for the 2023 CCCC Annual Convention and take advantage of the opportunities to interact with over 3,000 college-level educators focused on teaching writing. Attendees are two-year and four-year college-level faculty interested in discussing and sharing research with colleagues from across the nation and around the world, learning the latest methods in teaching composition across the levels, and meeting and learning from people with similar interests. Be a part of the CCCC Annual Convention during this critical moment, when writing has become the work of our time.





# **Top 5 Reasons to Exhibit at CCCC**

- 1 Interact with leaders in the field of composition and rhetoric—CCCC attendees represent more than 1,200 institutions of higher education in the nation.
- 2 Establish your company as a leader in the language education marketplace.
- 3 Strengthen and cultivate your relationships with customers and potential authors.
- Increase your visibility and add value to your brand.
- 5 Demonstrate and sell your products and services on the show floor.

# Who Attends?

- Professors
- Deans and Department Heads
- Instructors/Lecturers
- Teacher Educators
- Adjunct/Part-Time Faculty
- Classroom ELA Teachers
- Students/Grad Students

# **Exhibit Hall Hours**

**Thursday, February 16** 10:15 a.m.-6:00 p.m.

**Friday, February 17** 8:00 a.m.-5:00 p.m.

**Saturday, February 18** 10:00 a.m.-1:00 p.m.

# **Exhibiting Deadlines**

• January 6, 2023: Last day to get your payment in to be listed in the program book

**Exhibitor Set-Up** 

**Exhibitor Move-Out** 

Wednesday, February 15

8:00 a.m.-5:00 p.m.

Saturday, February 18

1:00 p.m.-5:00 p.m.

#### **Exhibit Space Rates**

Per 10' x 10'	Rate
In-Line Booth	\$1,260
Corner Booth	\$1,365

*Furnishings, carpet, electricity, internet, A/V equipment, and shipping/drayage are not included.* 

# **Floor Plan**

Link to come

# **Exhibitor Benefits**

- Four complimentary full-Convention registrations (badges) per 10' x 10' booth space, with access to general sessions (value of \$920)
- Additional full-Convention registrations for booth staff and authors can be purchased for \$100 each.
- 8' draped back wall and 3' draped side walls
- 7" x 44" identification sign including company name and booth number
- Listing in the Convention Program if exhibit space paid for by January 6, 2023

# **Reserve your booth today!**

Contact Christina at 410-584-1972 or christina.kardon@wearemci.com

# **Sponsorship Options**

#### **CCCC All-Attendee Event**

#### (multiple opportunities)

Join us for dinner and live entertainment. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage near the registration desk and at the event

#### Choose from the following options:

- Event Sponsor: \$12,000
- Drink Ticket Sponsor: \$10,000
- Entertainment Sponsor: \$5,000
- Table Drop: \$3,000

# **CCCC Professional Equity Project**

#### \$5,000 (two opportunities)

The program provides up to 30 travel grants of \$330 each to adjunct, contingent, and part-time writing faculty at two-year and four-year institutions. In many cases, these faculty would not be able to attend the CCCC Annual Convention without this funding. Benefits include

- Company name and logo recognition on the CCCC Pep Award and CCCC Convention sponsor webpages
- Sponsor recognition in the CCCC mobile app
- Signage recognizing the sponsor's support near the registration desk
- Pre- and postconvention mailing list of attendees

# **Digital Sponsor**

#### \$10,000 (two opportunities)

Become a premier sponsor by providing wireless internet for attendees. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage recognizing the sponsor's support near the registration desk with physical and online announcements of Wi-Fi access information
- · Pre- and postconvention mailing list of attendees

#### **Convention Mobile App**

#### \$5,000 (two opportunities)

Your sponsorship will provide a Convention mobile app for all Convention attendees. Benefits include

- Banner ad within the mobile app
- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage recognizing the sponsor's support near the registration desk

# **TYCA Conference Sponsor**

#### \$5,000

The Two-Year College English Association National Conference occurs on Wednesday of the CCCC Convention. Approximately 300 attendees participate in 50 breakout sessions, all-day poster sessions, and opening session, a luncheon, and evening activities. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage near the TYCA Conference Opening Session and other locations during the Wednesday Conference
- Pre- and postconvention mailing list of TYCA Conference attendees

#### **TYCA Table Sponsors**

#### \$600 (limited opportunities)

Sponsors receive three tickets to the TYCA General Session and recognition in the TYCA program.

Additional benefits include event signage as well as 2–3 minutes to speak as the event starts.

#### **Convention Lanyards**

#### \$4,500

Make a big impact! Have your logo printed on the official lanyards, which will be worn by all Convention attendees.

# C's the Day Engagement Game

#### \$2,500

This popular experience first debuted in 2011 as a lively, fun way for attendees to network and increase their involvement in the Convention. Be a part of this exciting partnership. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage in a high-traffic area near the C's the Day desk

#### **Newcomers' Coffee Hour**

#### \$5,000

Welcome breakfast for newcomers to the Convention where they have an opportunity to meet with leaders of CCCC on Thursday morning. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage near the Newcomers' Coffee Hour on Thursday morning
- Opportunity to provide a seat drop during the event

#### **Opening General Session**

#### \$5,000

Kickoff session for the CCCC Convention with greetings from the Program Chair and a presentation by the CCCC Chair. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage near the Opening Session on Thursday morning
- Opportunity to provide a seat drop during the session

# Scholars for the Dream Award Program and Reception

#### \$4,000

Scholars for the Dream Awards encourage scholarship by historically underrepresented groups. This includes Black, Latinx, Asian, American Indian/Alaska Native, Native Hawaiian, or other Pacific Islander scholars persons whose presence and whose contributions are central to the full realization of our professional goals. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage and reception program
- Sponsor recognition in the CCCC mobile app
- Signage near the reception

#### **Anzaldúa Awards Reception**

#### \$3,000

Celebration of the recipients of these awards, which support graduate students or first-time presenters whose work participates in the making of meaning out of sexual and gender minority experiences, with up to three \$750 awards for travel to the CCCC Convention. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage near the reception on Thursday evening

#### **CCCC** Award Program and Reception

#### \$3,000 (two opportunities)

Award presentation and reception honoring CCCC award winners to take place Friday evening. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage and awards program slide show
- Sponsor recognition in the CCCC mobile app
- Signage near the awards reception on Friday evening
- Opportunity to provide a seat drop during the reception

# **Sponsorship Options**

#### **CCCC Action Hub**

#### \$750 (two opportunities)

Various organizations, events, and activities host informational and activity-based tables in a collaborative, high-traffic space, including groups connecting to local issues, CCCC accessibility, and a popular welcome station for new convention attendees. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage in a high-traffic area near the Action Hub

#### **CCCC Workshop Coffee Breaks**

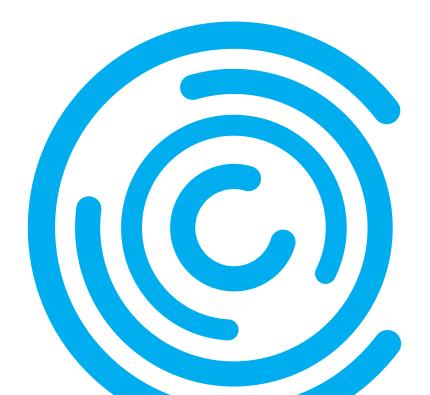
#### **\$1,500** (four opportunities)

CCCC will offer a coffee break in the morning and afternoon on Wednesday, February 15, for over 500 workshop attendees. Benefits include

- Company name and logo recognition on the CCCC Convention sponsor webpage
- Sponsor recognition in the CCCC mobile app
- Signage in a high-traffic area near the Action Hub



Please note: If applicable, sponsors are required to deliver seat- or table-drop materials directly to the location of the sponsored event.



# **CCCC Annual Convention Program**

The CCCC Convention Program is provided to all 3,000 attendees and is used to plan their personal Convention schedule and visits to the Exhibit Hall. What's more, the entire program will be uploaded to the CCCC Convention website for added exposure long after the show ends.

#### Deadlines

Space: December 12, 2022

Artwork: December 16, 2022

# **Advertising Rates & Specs**

Ad Size	Color	Net Rate
Cover 4	Four-color	\$1,700
Cover 2 or 3	Black-and-white	\$1,500
Full Page	Black-and-white	\$1,250
Half Page	Black-and-white	\$1,000

Trim: 6" x 9" Full page and covers: 5" x 7.625" Half page: 5" x 3.75"

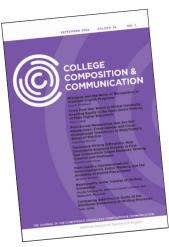
Please submit high-resolution PDFs to Megan Lebo at megan.lebo@wearemci.com



View the 2022 program: https://cccc.ncte.org/cccc/2022-cccc-convention-program

# **CCC** Journal

College Composition and Communication is the journal of the Conference on College Composition and Communication. CCC publishes research and scholarship in composition studies that support those who teach writing at the college level. Articles for CCC stem from a number of fields and are relevant to the work of college writing teachers and responsive to recent work in composition studies. CCC is published February, June, September, and December.



# **CCCC List Rental**

Reach CCCC Annual Convention attendees with your message when you rent the email list!

Email list: \$1,500

One-time use only. Email content is subject to NCTE approval. The pre-registration list will be sent two weeks prior to the event. The full registration list will be sent one week after the event.

Contact Christina at 410-584-1972 or christina.kardon@wearemci.com for more information.



# **CONTACT US**

NCTE www.ncte.org Exhibit, Sponsorship & Ad Sales Contact Christina at 410-584-1972 or christina.kardon@wearemci.com